

Toronto International Boat Show Guide

2023 RATE CARD



January 20 - 29, 2023

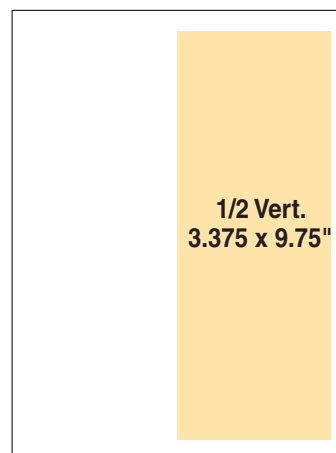
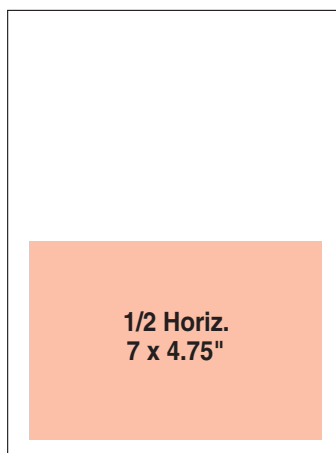
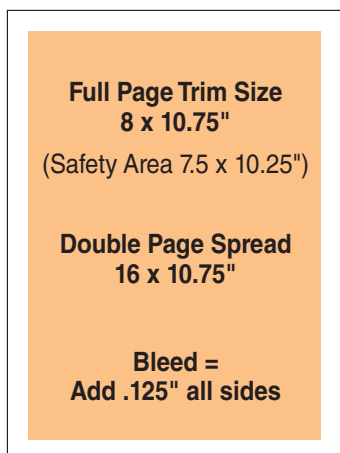
18,000 copies will be distributed at the entrances to the show **PLUS 100,000 digital copies** will be emailed to Canadian boaters prior to the show through the Toronto Boat Show newsletter, Canadian Yachting's Onboard Newsletter and all related social media sites.

SIZE RATE

Double Page Spread	\$3,400
Outside Back Cover	\$3,000
Inside Back/Inside Front Cover.....	\$2,750
Full Page	\$1,750
Half Page (Hz or Vert)	\$1,250

SPACE CLOSING December 9, 2022

MATERIAL CLOSING December 16, 2022



FILE FORMAT Press-Ready PDFs (PDF-X1a:2001), Resolution 300 dpi, fonts embedded, CMYK mode.
All spot and pantone colours must be removed from file.

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