

Toronto International Boat Show

Virtual Exhibitor Space Packages



January 26 – 30, 2022

TorontoBoatShow.com



2022 Virtual Space Packages

Benefits

TIBS
Virtual #1
\$5,000

TIBS
Virtual #2
\$2,500

TIBS
Virtual #3
\$1,500

TIBS
Virtual #4
\$1,000

TIBS
Virtual #5
\$500

Virtual platform: Targeted TIBS marketing to attract attendees January 26 – 30; followed by 6 months supplementary plan



Exhibitor Access to Manage Details Online



Exhibitor Listing: Company name, address, phone, product description, link to website & social accounts



Product & Services Feature: Attendees can search by keyword, product, service and geographic service area



Get Results in Real Time: # of Attendee visits to your space, website hits, file downloads, video views, email messages, social hits, etc.



Company Logo with Exhibitor Listing



Customizable Virtual Space



Profiled within your Virtual Space:
Up to 100 Products, 50 Brochures,
50 Boat Show Specials and 20 Videos



Multiple Ways for Attendees to Connect:
Email, Phone, Video (ie: ZOOM, Facebook Live, etc).



2022 Virtual Space Packages Continued

	TIBS Virtual #1	TIBS Virtual #2	TIBS Virtual #3	TIBS Virtual #4	TIBS Virtual #5
Export a Leads File of Attendees Who Interacted in your Virtual Space					
Product & Services Directory: Searchable List of Your Products & Services					
Company featured at top of Exhibitor Listing and Category Specific Searches. Placement Order: Virtual #1, Virtual #2, Virtual #3, Virtual #4, Virtual #5 . (Each Virtual category will rotate order of Exhibitors)	 TIBS Virtual #1	 TIBS Virtual #2	 TIBS Virtual #3	 TIBS Virtual #4	 TIBS Virtual #5
Boat Show Specials: Up to 50 within your space. Featured in Main Specials area of the Show: see item #'s	 10 items	 8 items	 5 items	 3 items	 1 item
New Products: From the Products within your space, receive a select # in Featured New Products area of the show. See item #'s	 10 items	 8 items	 5 items	 3 items	 1 item
Videos: Up to 20 within your space. Featured in Main Videos area of the Show: see item #'s	 10 items	 8 items	 5 items	 3 items	 1 item
Your Business/Product/Service Featured on TIBS TV, and Video Opportunities , Interviews,Product Introductions & More!					
Logo on Virtual Show home page footer with link (and select secondary pages)					



More Opportunities

Extra Opportunities Outside Your Virtual Space (Limited # Available)

Price

Run of Site (ROS) Virtual Show Ads

\$1,500

30 second commercial rotating between TIBS TV content for full show

\$1,000

15 second commercial rotating between TIBS TV content for full show

\$500

TIBS TV: Your Business/Product/Service segment includes: Video Opportunities, Interviews, Product Launches & More!

\$500

TIBS Social Media: Your Business/Product/Service Promoted

\$800

Captain's Club Newsletter: Your Business/Product/Service Promoted

\$500

Sponsorship Opportunities Outside Your Virtual Space (Limited # Available)

Price

Attendees Free Registrations sponsored by:

\$5,000

Virtual Seminars sponsored by:

\$2,000

Virtual Info Booth sponsored by:

\$2,000

Virtual Safe Boating sponsored by:

\$2,000

Virtual New Boater sponsored by:

\$2,000

Virtual Boating Community Discussion sponsored by:

\$2,000

TIBS TV sponsored by:

\$2,000

Captain's Club Attendees Newsletter sponsored by:

\$3,000

TIBS Exhibitor Newsletter sponsored by:

\$2,000

Customized and Creative ideas – let's talk!

TBD

Your Virtual Show Contacts

Linda Waddell, Show Director
(905) 951-4051

Wendy McCarroll, Shows Administrator
(905) 951-4052

Cynthia Hare, Show Manager
(905) 951-4054

Eric Nicholl, Show Manager
(604) 882-8024