

2020 Toronto International Boat Show Guide

D I G I T A L M E D I A K I T



January 17 - 26, 2020

NORTH AMERICA'S LARGEST INDOOR BOAT SHOW

This year's Toronto Boat Show Guide leverages the power of print and the effectiveness of online to reach the largest audience before the show, at the show and after the show. Now your ad will work to influence the visitors and give them more tools to plan their visit, research their options and link to the information they need.

Through the Toronto Boat Show digital subscriptions of 70,000+, plus Canadian Yachting Onboard subscribers, we can now **reach over 85,000 boaters** in Ontario.

SIZE/POSITION..... RATE

| | |
|---|--------------|
| Welcome Page - Left of cover..... | \$2,000 |
| Full Page Ad | \$1,500 |
| Skyscraper - Left or right of book | \$800 |
| Exhibitor Listings Sponsorship | |
| Above or below book..... | \$500 |
| Product & Services Listings Sponsorship | |
| Above or below book | \$500 |
| Pop Up Ad within Exhibitor Listings | \$225/pop up |

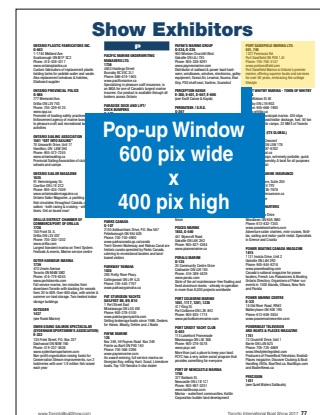
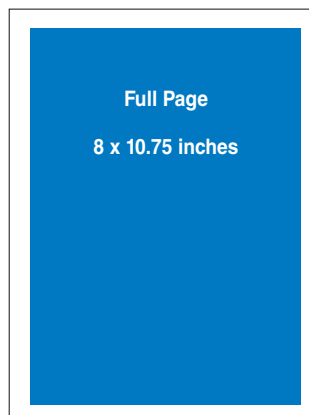
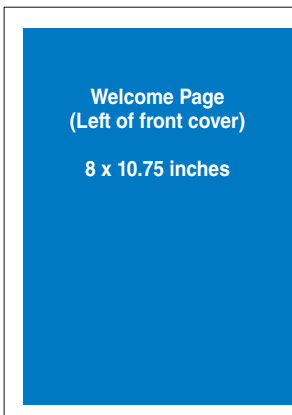


Enhance your digital presence with unique ad features and sponsorship opportunities

SPACE CLOSING December 2, 2019

MATERIAL CLOSING December 6, 2019

FORMATS .jpeg, .gif, or .swf
web resolution 72 pixels



Above or below book
468 pixels wide x 60 pixels high

Call today for further information on how we can link your ad to Boat Finder:

Judy Richardson (O) 905-476-9685 (C) 905-853-2060 jrmedia@rogers.com