



Toronto Boat Show – Search Boats On Display

Virtual Boat-Listing Showroom

Act by: November 15, 2019

Amazing Exposure at no cost! The Toronto Boat Show will feature a “*Virtual Showroom*” on their website. This provides the website with a comprehensive listing of boats on display at the 2020 show. **BoatDealers.ca** will be operating the showroom as the “*Official Boat Listing Service*” of the show.

The screenshot shows the BoatDealers.ca website interface. At the top, there is a navigation bar with links for Show Info, Education, Highlights, New Boaters, Exhibitors & Products, 联系我们, For Media, and For Exhibitors. Below the navigation bar, there are filters for Category (All), Class (All), Sort By (Make: Descending), and Vehicle Count (638). The main content area displays a list of boats for sale, each with a photo, a title, and key specifications:

Boat Name	Make	Model	Year	Length
Sea Ray 510 Fly 2015	Sea Ray	510 Fly	2015	50' 9"
Sea Ray 510 Sundancer 2014	Sea Ray	510 Sundancer	2014	50' 9"
Cruisers Yachts 45 Cantius 2015	Cruisers Yachts	45 Cantius	2015	47' 3"
Regal 46 2015	Regal	46	2015	46'
Catalina 445 2014	Catalina	445	2014	44' 5"

Each listing includes a photo of the boat, a title, and key specifications (Make, Model, Year, Length). To the right of each listing are links for Photos, Details, Description, and Booth. To the right of the website screenshot is a mobile phone displaying the website on its screen, showing the BoatDealers.ca logo and a large image of a boat.

Take Advantage for Free!!!

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If you are a **dealer** or **manufacturer** that are displaying boats at the show take advantage of this unique opportunity to generate interest in your boats before and after the show.

Please email TIBS@BoatDealers.ca the following:

- Booth Number(s)
- Other Participating Dealers
- Information on the boats your dealership are bringing to the show;
 - **Current BoatDealers.ca Customers:** Simply send the Stock# or BoatID of the boats you are displaying at the show.
 - **Non BoatDealers.ca Customers:** Request a login to *MyDealers.ca* to upload photos and description in a few simple clicks.