

Toronto International Boat Show Guide

2024 RATE CARD



January 19 - 28, 2024

25,000 copies will be distributed at the entrances to the show **PLUS 100,000 digital copies** will be emailed to Canadian boaters prior to the show through the Toronto Boat Show newsletter, Canadian Boating OnBOARD newsletter and all related social media sites.

SIZE	RATE
Double Page Spread	\$3,400
Outside Back Cover	\$3,000
Inside Back/Inside Front Cover.....	\$2,750
Full Page	\$1,750
Half Page (Hz or Vert)	\$1,250



SPACE CLOSING December 6, 2023

MATERIAL CLOSING December 15, 2023

Full Page Trim Size
8 x 10.75"
(Safety Area 7.5 x 10.25")

Double Page Spread
16 x 10.75"

Bleed =
Add .125" all sides

1/2 Horiz.
7 x 4.75"

1/2 Vert.
3.375 x 9.75"

FILE FORMAT Press-Ready PDFs (PDF-X1a:2001), Resolution 300 dpi, fonts embedded, CMYK mode.
All spot and pantone colours must be removed from file.

CONTACT: CY Media | 705-527-7666, ext. 225 | cymedia@kerrwil.com