

**FIRST LOOK FRIDAY JANUARY 19<sup>TH</sup>**  
**REQUEST FOR: NEW PRODUCT UNVEILING'S and**  
**VIP'S IN ATTENDANCE AT YOUR SPACE**

Return Form To: Katya Sundukova  
Email: [katya@canadianboatshows.com](mailto:katya@canadianboatshows.com)  
Ph: 905-951-4050  
Fax: 855-263-8675



**If you have a **New Product** and are planning on unveiling it at the Toronto International Boat Show or have VIPs in attendance at your space on Friday, January 19<sup>th</sup> – *We want to HELP maximize your exposure!***

We would like to include your plan on **First Look Friday: Marine Trade, Media & Public Preview Day, Friday, January 19, 1pm – 7pm**

**First Look Friday** provides an opportunity for exhibitors to unveil new products to the boating public & media.

**New Product** unveilings and VIP's attending will be combined in a schedule advising attendees and media of the time each event/VIP is happening at your space.

The schedule for Friday will be promoted in the following ways:

- Schedule distributed to attendees and media upon their arrival on Friday, January 19
- TIBS website
- TIBS social media
- TIBS LIVE HOST Steve Bull

Let us know your plans by providing the following information:

Company Name: \_\_\_\_\_

Booth # \_\_\_\_\_ Time of your unveiling, event, or VIP: \_\_\_\_\_

Details about your unveiling, event, VIP etc.: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**If you would like more information contact Katya Sundukova at 905-951-4050, [katya@canadianboatshows.com](mailto:katya@canadianboatshows.com)**