

TORONTO BOAT SHOW'S I LOVE BOATING PHOTO CONTEST

CONTEST RULES

- 1. Agreement:** These rules govern the **I Love Boating Photo Contest** ("Contest"). The act of entering the Contest constitutes the Entrants receipt, understanding and acceptance of the Contest Rules
- 2. Sponsor:** The Contest sponsor ("Sponsor") is Canadian Boat Shows Inc. ("CBSI"), owner of the Toronto International Boat Show.
- 3. Eligibility:** To enter and to be eligible to win, an individual must be a legal resident of Canada (excluding Quebec) and be over the age of majority in his or her province or territory of residence. Employees and their immediate family members (parents, siblings, children, spouse), and persons domiciled with an employee of the Contest Sponsor or its marketing agencies are ineligible.
- 4. Contest Criteria:** No Purchase necessary. **The Contest starts at 12 am EST, July 5, 2019, and ends at 11:59 pm EST, September 2, 2019.** To enter the Contest, during the Contest Period, **entrants will post pictures on Instagram tagged #TIBSPhotoContest.**

Entrant Identity: If the identity of an entrant is disputed, the authorized account holder of the social media handle submitted at the time of entry will be deemed to be the entrant. The individual assigned to the social media handle for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the social media handle associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server machine(s).

- 5. By entering this Contest** you acknowledge that all entries become the property of CBSI and will not be returned or acknowledged. To be eligible, an entry must be owned by the entrant. In connection with your submission, you affirm, represent and/or warrant that (i) you own or have the necessary licenses, rights, consents and permissions to use and authorize CBSI to use all copyright, trademark or other proprietary rights in and to your submission to enable inclusion and use of the submission in the manner contemplated by these Contest rules; and (ii) you have the consent, release and/or permission of each and every identifiable

individual person in the submission to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of the submission in the matter contemplated by these Contest rules. The Sponsor reserves the right to reject and disqualify any submissions that could be offensive or inappropriate or that do not meet the terms and conditions of these rules.

6. **Prize:** There are twenty-two prizes available to be won. The first two random draw winners will each receive a \$500 Shopping Spree at up to two exhibitors of the 2020 Toronto International Boat Show, and four general admission tickets to the 2020 Toronto International Boat Show (total approximate retail value of each prize is \$600) Twenty random draw winners will each receive two general admission tickets to the 2020 Toronto International Boat Show (total approximate retail value of each prize \$40) Shopping sprees must be completed between January 17 to January 26, 2020. The Sponsor is not responsible for unclaimed prizes.
7. **Winner Determination:** The eligible winner(s) will be selected by a random draw from eligible entries received during the Contest Period. First Draw on **August 6, 2019**, Second Draw on **September 3, 2019**, twenty random draws on **September 4, 2019**. Odds of winning depend on the number of eligible entries received during the Contest Period.

The potential winners will be contacted using the contact information on the photo submission/Instagram account holder. The selected entrant must reply within 48 hours to maintain eligibility. If the potential winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in their sole and absolute discretion, to select another potential winner, in which event these provisions shall apply to such other eligible entry. No correspondence will be entered into except with the selected winners.

Contest winners will be posted on TorontoBoatShow.com on or about **October 1, 2019**.

8. **Ownership/Use Rights:** Entrants retain the copyright to their photographs and photo descriptions. However, by entering the contest, you hereby grant CBSI a worldwide, irrevocable, perpetual, non-exclusive, royalty-free, sublicenseable and transferable license to print, publish, use, reproduce, distribute, prepare derivative works of, and display your photograph and photo description in connection with CBSI's (and its successor's) business, including without limitation in any media formats and through any media channels, including social media; and the right, but not the obligation, to use the entrant's personal information including, without limitation, the entrant's name and geographical location in

connection with broadcast, print, online, promotional or other use or publication of photos submitted by the entrant in the Contest.

- 9. Release:** By entering this Contest entrants forever release and hold harmless the Sponsor and their related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name, geographic location, photograph, and photo description in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and/or their advertising and promotional agencies..
- 10. Indemnity:** By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor, and their parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising from your participation in the Contest, your violation of any term of these Contest rules, your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused damage to a third party.
- 11. Privacy:** We use your personal contact information to administer contests, including contacting, announcing and promoting prizewinners. The Contest is run in compliance with CBSI's privacy policy, which may be found in full by clicking on Privacy Policy – either on the main photo contest page, or in the footer of the home page of TorontoBoatShow.com.
- 12. Banning:** The Sponsor may, in their sole discretion, prohibit any person from entering the Contest whom they believe to be abusing the rules.
- 13. Other:** This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. The Sponsors are not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the website or Contest software, viruses, website disruptions, malfunctions or website down-time, human error or property damage incurred by any Contest entrant. The Sponsor is not

responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

Names of the winners will be posted on TorontoBoatShow.com on or about **October 1, 2019**.