



Water-Skiing Light Show to Kick-Off Media Preview Day at the Toronto International Boat Show

– FRIDAY, JANUARY 17 @ 1:30 PM –

Plus: Catch the return of Twiggy, the world-famous water-skiing squirrel; treasure hunters with ancient relics on display; stand up paddleboard racing, a \$3.8 million yacht and more than 1200 boats

WHAT: Summer has come early to the city with the return of the **62nd annual Toronto International Boat Show**. Media are invited to preview highlights of this year's show, running January 17 - 26 at the Enercare Centre, including new activities across the million square feet of show floor and on the world's largest indoor lake.

DATE: Friday, January 17
TIME: 1:15 pm media sign-in, 1:30 pm start
Please RSVP to Camille Côté-Bégin at ccote-begin@kwtglobal.com

LOCATION: Heritage Court Entrance, West Side of the Enercare Centre

MUST-SEES AT THE 2020 TORONTO BOAT SHOW MEDIA PREVIEW:

The Return of Twiggy the Waterskiing Squirrel

Fans around the world go 'nuts' for Twiggy, the world-famous water-skiing squirrel, who not only entertains with her special talent but is also an advocate for water safety. Twiggy took a brief break after years of performing across North America, appearing in movies and music videos, and becoming an internet sensation – but is returning to the 2020 Toronto Boat Show by popular demand.



Treasure Hunters from the Discovery Channel Hit Series Cooper's Treasure

Meet undersea explorers Darrell Miklos and Jim Sinclair, stars of the Discovery Channel hit series, *Cooper's Treasure*. The duo will share stories of their time scouring the ocean floor using secret maps in search of sunken treasure and will have a handful of ancient relics on display.



Mad Scientist Water Ski Show and Wakeboard Demos

Riders comprised of members of the Canadian National Ski Show Team will perform an adrenaline-filled demo for media in the dark, wearing LED-powered wet suits. Witness their spectacular grinds, tricks and flips on the world's largest indoor lake for boaters.



The Biggest Boat on Display, 60-ft Azimut S6 Yacht

Step into luxury and board an impressive 60-ft Azimut S6 yacht from Pride Marine Group. With state-of-the-art amenities, high quality finishes, spacious accommodations and entertaining spaces, the Azimut S6, valued at \$3.8 million, is one of the finest yachts in the world and biggest boats to ever be displayed at the Toronto Boat Show.



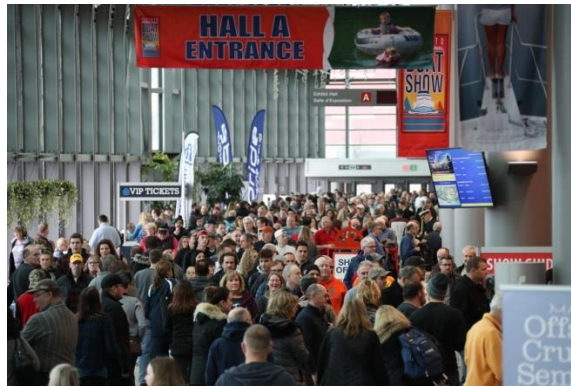
Stand Up Paddleboard Derby

Stand up paddle boarding (SUP) continues to grow in popularity because it's fun, affordable and provides a great workout! Watch some of Ontario's top SUP racers speed across the world's largest indoor lake for boaters and see first-hand why it's a growing fitness trend.



Preview Day Experience

Catch the very first show-goers line-up for the Preview Day Experience, a special ticketed event offering visitors a first look and advance access to shop the show while supporting children's charities. The event has raised more than \$865,000 to-date and has become the annual off-season social gathering among the boating community for over 20 years. Guests can bid on more than 100 silent and live auction items, enjoy live musical entertainment and more.



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