

WINTERTIME BOATING FUN ON THE WORLD'S LARGEST INDOOR LAKE!

TORONTO: January 9, 2012 – An engineering marvel offering hours of excitement and fun for the whole family, the world's largest indoor lake takes more than six days to create and requires over one million gallons of frigid Lake Ontario water to fill the Ricoh Coliseum! There are a boatload of water activities to enjoy, or simply take in the action and be entertained by a variety of shows, demonstrations and popular attractions.

Grab a seat on shore to watch professional wakeboarders show off their skills during an adrenaline-packed showcase of flips, tricks and grinds on The Lake, and stick around to catch the adorable talents of Duma the waterskiing and boat-driving dog – back by popular demand for the fifth year from January 20–22! There are also plenty of chances to learn something new, with personal watercraft, boat handling and stand-up paddleboarding demonstrations daily, as well as canoe and kayak seminars.

Discover Water Sports & Go Wakeboarding!

Guided by expert instructors from Summer Water Sports, Canada's largest water sports school, show-goers will receive hands-on wakeboarding instruction "on shore." They can then take to learning right on The Lake and try out their new skills using the Sesitec System 2.0 – a remote-operated zipline! Some experience is necessary; boards, dry suits and lifejackets will be provided.

Wakeboard & Wakeskating WOWfest!

Boarders and skaters crank up the volume for a spectacular show of grinds, tricks and flips on the world's largest indoor lake! Watch as the riders launch off The Lake's official dock (provided by EZ Dock) to hit the rails and test their skills and athletic ability. There are two shows daily, and it's best to arrive early to grab a seat lakeside!

Let's Go Boating!

Each year, crowds flock to this popular feature. Boat Show attendees are encouraged to drop by The Lake as soon as they arrive at the show to sign up for a **FREE** boat ride on the water and get suited up with a life jacket supplied by Helly Hansen! (Sign-up is at The Lake entrance at the south side by Heritage Court.) From kayaking to canoeing to paddleboats and inflatables, The Lake welcomes all levels and types of boaters!

Duma the Famous Waterskiing/Boat-Driving Dog!

Back by popular demand, Duma is making waves again at the 2012 Toronto International Boat Show. This Jack Russell Terrier not only waterskis but also drives a boat on The Lake! It's an awe-inspiring, entertainment-packed show for the entire family. Duma will meet her fans for photos and more after each show, twice daily, January 20-22.

Dusty Miller's Boat Handling Demonstrations

As a teacher and international authority on boat handling for more than 25 years, Dusty Miller brings a world of knowledge and a lifetime of experience to The Lake. His one-on-one teaching method makes it simple to understand how to control and dock a boat in all conditions, and his series of boat handling DVDs is designed to give you the knowledge and confidence you need to do more with your boat, whatever your current level of skill or expertise.

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BOATsmart Canada

Before heading back to the show floor, visit BOATsmart Canada for information on boating safety and writing your exam to secure your Pleasure Craft Operator Card. It's now the law that ALL operators of power-driven pleasure craft carry proof of competency onboard at all times. A Pleasure Craft Operator Card (PCOC) is considered proof of competency, and you can write a PCOC exam at the Toronto Boat Show.

SHOW DETAILS:

WHEN: January 14 – 22, 2012

Saturdays 10am - 7pm

Sundays 10am - 6pm

Weekdays 11am - 8pm

Special Preview Night: Friday, January 13

WHERE: Direct Energy Centre, Exhibition Place
100 Princess Blvd., Toronto, ON

TICKETS: \$18 – General Admission (17 – 64 yrs.)
\$15 – Seniors (65 yrs. & better)
\$20 – Unlimited weekday evening pass (4pm – 8pm)
\$25 – Two-day Adult pass (17 – 64 yrs.)
\$19 – Two-day Senior pass (65 yrs. & better)
FREE – Kids 16 years & under

Special Preview Night tickets available online or call 905-951-0009

****Buy online and save \$3 off regular admission (valid to midnight January 13, 2012, www.TorontoBoatShow.com)***

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