

## 2012 TORONTO INTERNATIONAL BOAT SHOW “FUN FACTS”

- How many hours does it take to fill the world’s largest indoor lake (the Ricoh Coliseum ice surface)?  
**12 – 16 hours**
- How many gallons of Lake Ontario water does it take to fill The Lake?  
**More than 1 million gallons**
- What is the average temperature of the lake?  
**2–5 C°**
- How many fish are in the great Canadian Fish Tank?  
**Approx. 30–40**
- How many new products are featured this year?  
**100**
- How many exhibitors are there at the 2011 Toronto Boat Show?  
**550**
- How many fish are caught daily at the live trout pond at the Kids’ Fishing Zone?  
**Approx. 30**
- How old is Duma, the famous water skiing dog?  
**7 years old in July**
- How much money does the Toronto Boat Show pump into the Ontario economy?  
**\$350 million worth of economic impact**
- What percentage of Canadians went boating in 2010?  
**38 per cent (10.2 million people!!!)**
- How many jobs does the recreational boating industry create in Canada?  
**400,000**

- In its 10 years, how much money has Special Preview Night been raised for boating affiliated charities?  
***\$560,000 to-date***