



The 59th Annual Toronto International Boat Show
January 20 – 29, 2017

**GETTING READY TO HOIST ITS SAIL:
NORTH AMERICA'S LARGEST INDOOR BOAT SHOW
HAS A BOAT FOR EVERY BUDGET**

Event Calendar Listing:

(Toronto, ON) – Graced with near perfect weather this past summer, Ontario's lakes and rivers were bustling with activity from families enjoying a cruise on their boats, to stand-up paddle boarders and kayakers revelling in the sunshine and vistas. For those who are already looking ahead to getting out on the waters next summer, the **Toronto International Boat Show** is the largest one-stop destination in Canada to comparison shop and find the newest and most innovative boats, fishing and outdoor products, water toys, services and marine accessories from over 550 exhibitors offering the best deals of the year.

The 59th annual event is set to kick-off the 2017 boating season with **Preview Day** on **Friday, January 20** (2pm – 8pm), where consumers can be the first to see more than 1,000 boats and more new products launched than anywhere in Canada. The Toronto Boat Show, which runs until January 29th, will host more than 200 FREE seminars covering a range of topics to inspire and educate all types of boaters. Seasoned boaters can come prepared to ask the experts about a wide variety of topics at The Boathouse, and for those who are new to boating, the **New Boater Welcome Centre** offers a wealth of resources and information to help visitors better understand and navigate through the financing and affordability of owning a watercraft – that fits your lifestyle and budget.

The world's largest indoor Lake will host Stand Up Paddleboard Races and opportunities for visitors to enjoy indoor kayaking, paddle boating and even wakeboarding for FREE! Family friendly activities and entertainment also include a high-flying Wakeboard and Waterski Show, the Kee to Bala Lounge, as well as **Twiggy the Waterskiing Squirrel** who is back by popular demand, promoting kids' water safety.

WHEN: **January 20 – 29, 2017**
 Preview Day (Friday, January 20, 2pm to 8pm)

General Show Dates:
Monday – Friday, 11am to 8pm (January 23 – 27)
Saturdays, 10am to 7pm (January 21 & 28)
Sundays, 10am to 6pm (January 22 & 29)

WHERE: Energicare Centre, Exhibition Place
 100 Princes' Blvd. Toronto, ON

TICKETS: Available Online October 1st

Preview Day: \$100 Platinum ticket, \$35 Gold Ticket
 \$20 General Admission (17 – 64 yrs.)
 \$17 Seniors (65 yrs. & better)
 \$20 Unlimited Weekday Evening Pass (4pm – 8pm)
 \$25 Two-day Adult Pass (17 – 64 yrs.)
 \$20 Two-day Senior Pass (65 yrs. & better)
 FREE KIDS 16 years & under

NEW! \$45 Nine-Day Event Pass (excludes Preview Day)

PHONE: 905-951-0009

WEBSITE: Pre-plan your visit at www.TorontoBoatShow.com

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