

APPLICATION INSTRUCTIONS

2011 TORONTO INTERNATIONAL BOAT SHOW

Thank you for your interest in the 2011 Toronto International Boat Show. To request space, simply follow the guidelines listed below:


- Complete the application, including products/services to be exhibited, brand names, company information, retail intentions and space preferences. Be sure to print exhibitor name and sign the application.
- Note your desired space dimension/location on the application or submit a separate cover letter with specifics (it would be helpful to list your top three space preferences or areas).
- Calculate and send a 50% deposit based on your preferred square footage multiplied by the appropriate rate on the application. *(CBSI's acceptance of the deposit is not construed as its acceptance of the application. If your company does not accept space, or space is not available, CBSI will return the deposit amount by cheque.)*

**Mail the application and 50% deposit to:
CANADIAN BOAT SHOWS INC.
14 McEwan Dr. West, Unit #8
Bolton, Ontario L7E 1H1**

KEEP IN MIND

- Space for new exhibitors is limited and is allocated on a first-come-first-serve basis. We suggest you submit your application and deposit upon receipt.
- Only contracts accompanied by a deposit cheque will be considered during the allocation process.
- We will contact you as soon as possible with space options. Please be patient as we try to accommodate everyone's needs.
- Space offers will be made according to CBSI's Allocation Procedures.

NMMA MEMBER RATES FOR THE 2011 SHOW APPLY

 OMOA MEMBERS WILL RECEIVE A 5% DISCOUNT OFF OF LISTED NON-MEMBER RATES (excluding HST/Grow Boating). THE 5% DISCOUNT IS APPLIED ONCE YOUR INITIAL 50% DEPOSIT AND SIGNED CONTRACT HAVE BEEN RECEIVED, AND WILL BE REFLECTED ON YOUR NEXT INVOICE.

 ONLY THOSE MEMBERS WHOSE MEMBERSHIP DUES ARE IN GOOD STANDING WILL QUALIFY.

Any questions please call Scott MacInnes at 905-951-4050.